

AMENDMENTS TO THE SPECIFICATION

Please replace paragraph [0015] of the originally filed application with the following, marked-up version of the paragraph:

[0015] It will be appreciated that in the foregoing manner, it is possible to dynamically provide users with desired and updated information at mobile communications devices and in a contextually relevant manner, so that the information is time sensitive and relevant to the user's identified preferences, locations and activities. Providing information to mobile communications devices in this manner can also improve the speed in which a user can ~~obtain~~obtain information after it has been requested. In particular, information can be automatically pushed to a user's mobile communications device, based on the user's presence and status data, and subsequently cached on the mobile communications device until the user actually makes a request for the information, substantially improving the usability and user experience of mobile information service.

Please replace paragraph [0049] of the originally filed application with the following, marked-up version of the paragraph:

[0049] Accordingly, it will be appreciated that the designation of the user can be either an identified designation or an anonymous designation. Although an identified designation can allow for the presentation of more appropriate lenses and information to a user, the anonymous designation can still be used to select the appropriate one or more lenses to present to the user. In particular, profiles can be developed for anonymous users, based on the aggregate usage data gathered above, that correspond to lenses that are designed to accommodate the desires and interests of anonymous users. These lenses could be subsequently used as the default lens for a new user, so they could benefit from seeing the most popular information among service users.

Please replace paragraph [0069] of the originally filed application with the following, marked-up version of the paragraph:

[0069] If a user wants to display any particular number of lenses then they can select the lenses that they want to display. In the present example, a user has selected all three lenses. Accordingly, when the lenses are displayed, they will be blended appropriately into a single blended lens 360, as shown in Figure 3D Figure 3E. To facilitate the manner in which lenses are blended in a visually friendly format, different shades or colors can be used to correlate or correspond with the different lenses. For example, information corresponding to a home lens can have a blue background, information corresponding to a travel lens can have a beige background, and information corresponding to a sports lens can have a green background.

Please replace paragraph [0070] of the originally filed application with the following, marked-up version of the paragraph:

[0070] It will be appreciated, however, that the foregoing lens illustrations in Figures 3A-3D are merely illustrative and should not be construed as limiting the scope of the invention. Rather, the invention should more broadly be construed as applying to any types of templates or formats for displaying information as being contextually relevant to a user based on the user's presence, identity, and other status information. In other embodiments, the visual representation of the lenses can be modified by altering the patterns, images and textures of the lenses.